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NEW YORK INJURY LAW



Watch the
video:



From Courtroom to Camera: How John DeGasperis, Esq. Became a Leading Legal Voice on TikTok

NY INJURY LAW NEWS

At New York Injury Law, we believe in redefining what it means to be personal injury lawyers—and few have done that more effectively than our founding partner, John A. DeGasperis, Esq., who has amassed more than 225,000 followers across social media platforms and 7.5 million likes on TikTok alone.

John's journey into digital storytelling began during a moment of profound disruption: the COVID-19 pandemic. As courts shut down and attorneys were told to go home, John recognized a pivotal shift. "I knew that if we kept advertising the old way—phone books, pay-per-click, and billboards—we'd fall behind," he said. So, he picked up his phone and started creating.

What began as brief updates for clients about court closures and legal delays soon grew into something far more

powerful. Through consistent, authentic videos—often recorded from his office, building renovation, or even his car—John built a platform that educates the public on personal injury law while showcasing the real-world work of a trial lawyer.

But it wasn't always easy. John's early videos on Facebook and Instagram were modest in reach. The breakthrough came when he recognized that, in addition to being a skilled attorney, he was also comfortable on camera—and he strategically leveraged both strengths to his advantage. "People started noticing the videos, engaging with me about the content, and learning who I was — not just as a lawyer, but as a member of the community."

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LEGAL BULLETIN

New York Injury Law Proudly Supports La Guelaguetza 2025

COMMUNITY NEWS



New York Injury Law is honored to support **La Guelaguetza**, a vibrant and beloved cultural celebration organized by Grupo Folclórico de Poughkeepsie. This event is a powerful expression of community, heritage, and unity—and we're excited to be part of it.

La Guelaguetza is a traditional festival originating from Oaxaca, Mexico, where diverse Indigenous communities come together to share their music, dance, food, and customs. The word "Guelaguetza" itself means "offering" or "gift," symbolizing the spirit of giving and community that defines the event.

We invite you to visit the **New York Injury Law** tent at this year's celebration:

Saturday, August 3rd
Waryas Park, Poughkeepsie
12:00 PM – 7:00 PM

Stop by to say hello, enjoy free giveaways, and connect with our team. We're here to support the community—not just as attorneys, but as neighbors.

Whether you're coming for the music, the food, or the incredible performances, we hope you'll join us in honoring culture and community at its best.

¡Nos vemos allí!



Fighting for Injured Construction Workers: Case Highlights

REAL CASES, REAL WINS

New York Injury Law attorneys John and Keith have secured substantial results for injured construction workers across New York State. Their experience in Labor Law has led to several notable past settlements, including \$1.4 million for a steel worker struck by a falling object, \$890,000 for a roofer who fell from a scaffold, and \$900,000 for a client who suffered a serious heel (calcaneal) fracture after a ladder fall.

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The real turning point occurred with TikTok.

Despite doubts from some peers—and personal hesitations about how lawyers should appear on social media—John leaned in. He hired a creative team to help him improve the quality and consistency of his content. The goal wasn't to chase fame, but to create a new kind of client connection and one rooted in education, trust, and accessibility.

Viral success came in waves:

- A video about **New York's marijuana legalization**
- A controversial but legally insightful post titled **"I Sued a 9-Year-Old ...and Won"**
- A public service clip about jury duty that was picked up by comedian **Tom Segura**
- A popular explainer on **liability waivers in ski accidents**
- And a **Facebook class action settlement** video with over 10 million views

These results reflect a deep understanding of the laws that protect construction workers and a relentless commitment to fighting for fair compensation. The team at New York Injury Law has experience handling construction accident cases and navigating the complexities of New York's Labor Laws. They are here to stand by your side and fight for a fair outcome in your case.

Each post reflected John's passion for the law and his talent for simplifying complex legal issues. Some sparked debate. Others sparked laughter. All of them sparked learning.

Yet behind every video was real work—settling multi-million dollar cases, leading a growing law firm, and finding balance between career, content, and family. "There were moments when I questioned it," John admits. "But I realized this is bigger than me. It's about showing people that they have rights, that someone is willing to speak up for them, and that being a lawyer doesn't mean hiding behind legalese."

Today, John's TikTok presence has become an invaluable tool—not just for outreach, but for **empowering injured New Yorkers to take action**.

And through it all, his message remains the same: **The law is for everyone. You just need the right person to explain it.**

Understanding Labor Law in New York: Protecting Injured Construction Workers

LEGAL NEWS

From working at heights to handling heavy machinery, construction workers face serious risks every day. Fortunately, New York has some of the strongest labor laws in the country designed to protect those who build our cities.

New York Labor Law Sections 200, 240(1), and 241(6) address safety on construction sites and allow injured workers to hold property owners and general contractors accountable when safety standards are violated.

- **Labor Law Section 240(1)**, also known as the "Scaffold Law," is especially important. It protects workers injured in falls from ladders, scaffolds, and other elevated heights. Under this law, property owners and general contractors can be held liable if proper safety equipment wasn't provided.
- **Labor Law Section 241(6)** ensures that construction sites follow New York's "Industrial Code" safety regulations. If a violation causes an injury, the worker may have a right to compensation beyond workers' compensation.

At **New York Injury Law**, we fight for injured construction workers across the state.

WINNING SMILES

